



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO. CONFIRMATION NO.	
09/497,006	02/02/2000	David R. Dempski	LUC-560	6965
7590 12/04/2003			EXAMINER	
PRIEST & GOLDSTEIN, PLLC			KANG, PAUL H	
5015 SOUTHPARK DRIVE SUITE 230			ART UNIT	PAPER NUMBER
DURHAM,, NC 27713			2141	
			DATE MAILED: 12/04/2003	1/

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
`,	09/497,006	DEMPSKI, DAVID R.			
Office Action Summary	Examiner	Art Unit			
	Paul H Kang	2141			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPL' THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period of the period for reply within the set or extended period for reply will, by statute - Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be ting within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).			
1) Responsive to communication(s) filed on <u>07 November 2003</u> .					
·— · · · · · · · · · · · · · · · · · ·	action is non-final.				
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims					
4)⊠ Claim(s) <u>1,3,4 and 6-22</u> is/are pending in the application.					
4a) Of the above claim(s) is/are withdrawn from consideration.					
5) Claim(s) is/are allowed.					
6)⊠ Claim(s) <u>1,3,4 and 6-22</u> is/are rejected.					
7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction and/or election requirement.					
Application Papers					
9) The specification is objected to by the Examiner.					
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.					
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).					
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.					
Priority under 35 U.S.C. §§ 119 and 120					
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:					
1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 13) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application) since a specific reference was included in the first sentence of the specification or in an Application Data Sheet. 37 CFR 1.78. a) The translation of the foreign language provisional application has been received.					
14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121 since a specific					
reference was included in the first sentence of the specification or in an Application Data Sheet. 37 CFR 1.78.					
Attachment(s)	_				
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s)	5) 🔲 Notice of Informal F	(PTO-413) Paper No(s). <u>7a</u> . Patent Application (PTO-152)			

Art Unit: 2141

DETAILED ACTION

Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1 and 3 are rejected under 35 U.S.C. 103(a) as being unpatentable over Haitsuka et al., US Pat. No. 6,366,298 B1, in view of Robinson, US Pat. No. 5,918,014 and further in view of Shear et al., US Pat. App. Pub. No. US 2003/0041239 A1.
- 3. As to claim 1, Haitsuka teaches a method for using a computer to gather information of an end user's visits to web pages and a duration of each visit (see Haitsuka, Summary and col. 5, line 23 col. 6, line 3 and col. 6, line 34-45), the method comprising the steps of:
 - (a) monitoring the web pages the end user visits (see Haitsuka, col. 5, lines 23-43);
- (b) recording the duration of each visit monitored in said step (a) (see Haitsuka, col. 2, lines 51-67 and col. 5, line 23 col. 6, line 61);
- (c) saving information recorded in said step (b) in the end user's computer (Haitsuka, col.
 5, lines 23-43 and col. 8, line 6 col. 9, line 62); and

Page 2

Art Unit: 2141

(e) uploading saved information upon selective operation by the end user from the end user's computer to a data processing computer, the information saved to the end user's computer in said step (c) (information is transmitted to the server upon certain user action; see Haitsuka, col. 2, lines 51-67 and col. 5, line 23 – col. 6, line 61 and col. 8, line 6 – col. 9, line 62).

However, Haitsuka does not explicitly teach the method comprising the steps of (b) recording the date of each visit monitored in said step (a). In the same field of endeavor, Robinson teaches a system for providing information regarding web page access including the date of last access (see Robinson, col. 1, line 27 – col. 2, line 62 and col. 12, lines 56-67).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the date of access information, as taught by Robinson, into the web page access monitoring system of Haitsuka, for the purpose of enhancing the accuracy and quality of the monitored user usage data.

Haitsuka-Robinson does not explicitly teach acquiring the end users' consent to upload saved information. In the analogous field of network computing security, Shear teaches a system and method for obtaining user consent prior to transmitting use metering data (Shear, [0009]-[0047] and [0074]-0077]). It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the security provisions as taught by Shear, into the metering system of Haitsuka-Robinson for the purpose of protecting private user information.

4. As to claim 3, Haitsuka-Robinson-Shear teach a method according to claim 2, further comprising the step of classifying a subject matter of each web page visited and recording the

Art Unit: 2141

subject matter in said step (b) (see Haitsuka, col.6, lines 3-53).

- 5. Claims 4 and 6-7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Haitsuka-Robinson-Shear, and further in view of Kunzinger et al., US Pat. No. 6,405,222 B1.
- 6. As to claim 4, Haitsuka-Robinson teach the invention substantially as claimed. Haitsuka-Robinson teach a method wherein the information saved in said step (c) is encrypted (see Haitsuka, col. 9, lines 53-62). However, Haitsuka-Robinson-Shear do not explicitly teach the use of compression techniques.

In the analogous art of distributed networking, Kunzinger teaches method of data compression for use in web based communications (Kunzinger, col. 9, lines 22-46).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the compression methods, as taught by Kunzinger, into the web page access monitoring system of Haitsuka-Robinson-Shear for the purpose of increasing data transfer efficiency, as well as for decreasing storage overhead.

7. As to claim 6, Haitsuka-Robinson-Shear-Kunzinger teach a method wherein the information saved in said step (c) is stored under an end user's user identification code (the user's personal profile, demographic information, as well as captured user interaction with web usage are unique to that user; see Haitsuka, col. 5, line 23 – col. 6, 53).

Art Unit: 2141

8. As to claim 7, Haitsuka-Robinson-Shear-Kunzinger teach the invention substantially as claimed. However, Haitsuka-Robinson-Shear-Kunzinger, as previously applied, do not explicitly teach a method wherein the user identification code is an alpha-numeric character. However, Robinson does teach the use of an alpha-numeric user identification code (see Robinson, col. 9, line 65 – col. 10, line 29 and col. 13, line 65 – col. 14, line 32).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the method of storing information under an alphanumeric user ID, as taught by Robinson, into the web page access monitoring system of Haitsuka-Robinson-Shear-Kunzinger as previously applied, for the purpose of enabling efficient data storage and retrieval.

- 9. Claims 8-9 and 11-13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Haitsuka-Robinson-Shear-Kunzinger, as applied above, and further in view of Davis et al., US Pat. No. 5,796,952.
- 10. As to claims 8 and 9, Haitsuka-Robinson-Shear-Kunzinger teach the invention substantially as claimed. However, Haitsuka-Robinson-Shear-Kunzinger do not explicitly teach a system and method wherein the step of uploading saved information upon selective operation by the end user further comprises:

requesting the end user to upload the saved information upon expiration of a user defined time interval, the saved information further includes URLs the user had previously visited and the duration of time the user has spent visiting the URLs;

Art Unit: 2141

selecting to upload the saved information;

prompting the end user for its user identification code or user name;

inputting the end user information on the end user's computer; and

uploading the user identification code and the saved information to a data processing computer without receiving any information from the data processing computer to be displayed to the end user.

In the same field of endeavor, Davis teaches a system and method comprising requesting the end user to upload the saved information upon expiration of a user defined time interval, the saved information further includes URLs the user had previously visited and the duration of time the user has spent visiting the URLs; selecting to upload the saved information; prompting the end user for its user identification code or user name; inputting the end user information on the end user's computer; and uploading the user identification code and the saved information to a data processing computer without receiving any information from the data processing computer to be displayed to the end user (Davis, col. 1, line 16 – col. 3, line 67 and col. 4, line 3 – col. 5, line 56).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the method of saving and uploading information at predetermined times, as taught by Davis, into the system of Haitsuka-Robinson-Shear-Kunzinger for the purpose of reducing network traffic and latency.

11. As to claim 11, Haitsuka-Robinson-Shear-Kunzinger-Davis teach wherein monitored information is paired with an end user's identification code (Haitsuka, col. 6, lines 4-61; and

Application/Control Number: 09/497,006 Page 7

Art Unit: 2141

Davis, col. 1, line 16 - col. 3, line 67 and col. 4, line 3 - col. 5, line 56).

- 12. As to claims 12 and 13, Haitsuka-Robinson-Shear-Kunzinger-Davis teach the computer wherein the processor passively monitors TCP/IP stack protocol or monitors the web browser cache to retrieve the monitored information (Davis, col. 1, line 16 col. 3, line 67 and col. 4, line 3 col. 5, line 56).
- 13. Claims 14 and 19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Haitsuka-Robinson-Shear-Kunzinger-Davis and further in view of Thomas., US Pat. No. 6,128,663.
- 14. As to claim 14, Haitsuka-Robinson-Shear-Kunzinger-Davis teach the invention substantially as claimed. However, Haitsuka-Robinson-Shear-Kunzinger-Davis do not explicitly teach the computer wherein the monitored information is compressed and encrypted before being uploaded. In the same field of endeavor, Thomas teaches encrypting and compressing demographic information (See Thomas, col. 11, line 18 col. 12, line 22). It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated the encryption and compression as taught by Thomas into the system of Haitsuka-Robinson-Shear-Kunzinger-Davis for the purpose of enhancing security features to prevent dissemination of private information.

Art Unit: 2141

15. Claims 10, 15-18, and 20-22 are a combination of the method steps of claims 1-9 and 11-14, and have similar limitations, except in method steps; therefore, claims 10, 15-18, and 20-22 are rejected under the same rationale.

Page 8

16. As to claim 19, Haitsuka-Robinson-Shear-Kunzinger-Davis-Thomas teach the invention substantially as claimed. Haitsuka-Robinson-Shear-Kunzinger-Davis-Thomas teach a method wherein the demographic data comprises the end user's age, sex, and address, among others (see Haitsuka, col. 5, line 59 – col. 6, line 3). However, Haitsuka-Robinson-Shear-Kunzinger-Davis-Thomas does not explicitly teach that the demographic data additionally comprises of ethnicity, nationality and physical disability.

Official Notice is taken (MPEP 2144.03) that demographic data such as ethnicity, nationality and physical disability were well known in the art at the time the invention was made. As exemplified by Shuman et al., US Pat. No. 6,161,071, Sutcliffe et al, US Pat. No. 6,249,282 B1, and Sone, US Pat. App. Pub. No. US 2002/0035560 A1, cited as relevant prior art but not relied upon, ethnicity, nationality and physical disability fall within categories of demographic data as was well known and widely accepted in the art. Additionally, these types of personal profiles are within the scope of Haitsuka-Robinson-Shear-Kunzinger-Davis-Thomas's teachings (See Haitsuka, col. 5, line 23 – col. 6, line 17).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to have incorporated demographic data such as ethnicity, nationality and physical disability, as was well known in the art, into web page access monitoring system of Haitsuka-Robinson-Shear-Kunzinger-Davis-Thomas for the purpose enhancing the

Art Unit: 2141

customization and personalization of data reach.

17. Applicant's arguments with respect to claims 1, 3-4 and 6-22 have been considered but

are moot in view of the new ground(s) of rejection. The Applicant argues that the prior art of

record fails to teach the newly added limitation of acquiring the end user's consent to upload

saved information. The new grounds of rejection teaches these limitations.

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Paul H Kang whose telephone number is (703) 308-6123. The

examiner can normally be reached on 9 hour flex. First Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Rupal Dharia can be reached on (703) 305-4003. The fax phone number for the

organization where this application or proceeding is assigned is (703) 872-9306.

Any inquiry of a general nature or relating to the status of this application or proceeding

should be directed to the receptionist whose telephone number is (703) 305-3900.

Pául H Kang

Page 9

Art Unit 2141